

**STATEMENT UNDER 37 CFR § 3.73(b)**  
**ESTABLISHMENT OF ASSIGNEE**

Applicant : Brian Mark Shuster et al.  
App. No : 09/893,362  
Filed : June 25, 2001  
For : METHOD AND APPARATUS FOR  
PROVIDING AUDIO  
ADVERTISEMENTS IN A COMPUTER  
NETWORK  
Examiner : Donald Champagne  
Art Unit : 3688

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

This document is being filed with a copy of a Power of Attorney signed by the Assignee. This Statement sets forth the chain of title of the above-identified application.

Hoshiko LLC, a Delaware limited liability company, is the Assignee of the entire right, title, and interest of the above-referenced application by virtue of:

A chain of title, in reverse order, from the inventor(s) to the current Assignee as shown by the following recorded assignments:

1. Assignment from IdeaFlood, Inc. to Hoshiko, LLC recorded in the United States Patent and Trademark Office on November 09, 2006, at Reel 018498, and Frame 0337.
2. Assignment from Brian Mark Shuster, and Steven Christopher Bugg to IdeaFlood, Inc. recorded in the United States Patent and Trademark Office on October 15, 2001, at Reel 012276, and Frame 0553.

The undersigned is an agent of Customer Number 20,995 and is authorized to act on behalf of the Assignee. Please recognize or change the correspondence address for the above-identified application to **Customer No. 20,995**.

Dated: 9-17-2009

Respectfully submitted,  
KNOBBE, MARTENS, OLSON & BEAR, LLP

By: 

Russell M. Jeide  
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